

Stephanie John, the News Producer who oversees the production of the series, states, “ I love this project. This gives us a chance to reassure people that good things are happening. The news is often negative. Here is an opportunity to show people that are making a difference and inspire others to follow.”

The feedback from the series is exciting, and viewers are inspired. In 2000, the two daughters of Jim and Janet Frazier were involved in a serious car accident. One daughter was killed, and the other was rushed to a Bay Area hospital in critical condition.

The parents rushed to the hospital in a state of shock and horror. For almost a week they paced the halls, didn't sleep and ate nothing. Their total concern was for the health of their remaining daughter. One day, a nurse noticed the condition of the Fraziers and bought them some food. This act of charity started The Network of Care. The Fraziers realized that other people facing crises could use gift bags, food packages and messages of love and caring. They rallied their neighbors and friends and began servicing local hospitals.

In 2005 CBS aired a story on the Fraziers. The viewer response was electric. People called in to help. The number of local hospitals being served doubled, and The Network of Care was replicated in lower California and two other neighboring states.

Because of the CBS coverage, Bay Area residents saw the Jefferson Awards as a powerful force multiplying volunteering. Thanks to the visibility of the CBS coverage, Jack Russi, Vice Chairman of Deloitte, started a local and national partnership with the Jefferson Awards. Together, Deloitte and the Jefferson Awards created Students In Action a turnkey system of service and leadership training for high schools. The Jefferson Awards is now in over 45 Bay Area high schools and growing in 12 communities nationwide.



**Kate Kelly and Sharon Chin, CBS on-air hosts presiding**



**Sam Beard presents to Dan Sudran**



**CBS 5 2009 weekly winners on stage**